

COMPANY PROFILE

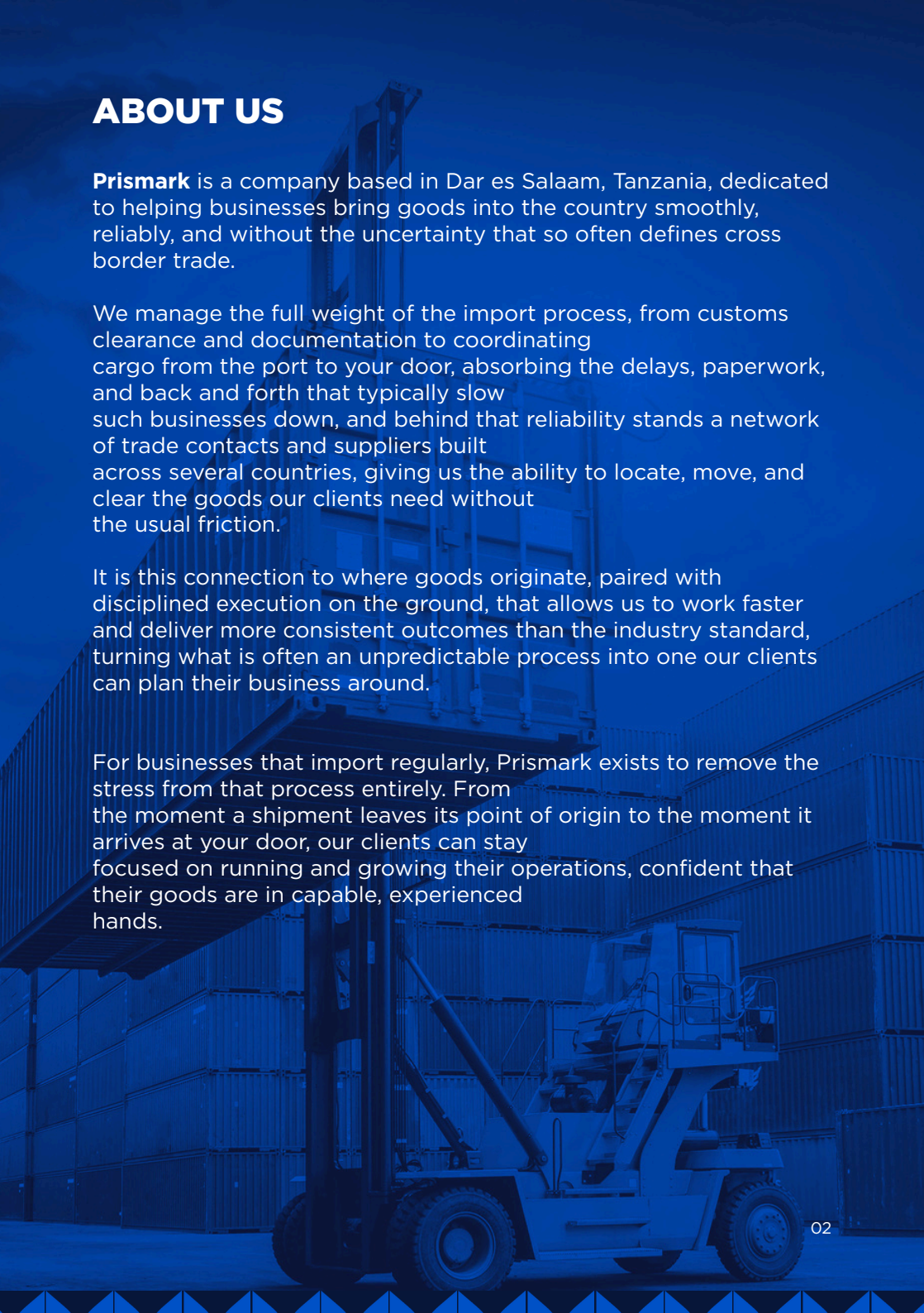


PRISMARK

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ABOUT US



Prismark is a company based in Dar es Salaam, Tanzania, dedicated to helping businesses bring goods into the country smoothly, reliably, and without the uncertainty that so often defines cross border trade.

We manage the full weight of the import process, from customs clearance and documentation to coordinating cargo from the port to your door, absorbing the delays, paperwork, and back and forth that typically slow such businesses down, and behind that reliability stands a network of trade contacts and suppliers built across several countries, giving us the ability to locate, move, and clear the goods our clients need without the usual friction.

It is this connection to where goods originate, paired with disciplined execution on the ground, that allows us to work faster and deliver more consistent outcomes than the industry standard, turning what is often an unpredictable process into one our clients can plan their business around.

For businesses that import regularly, Prismark exists to remove the stress from that process entirely. From the moment a shipment leaves its point of origin to the moment it arrives at your door, our clients can stay focused on running and growing their operations, confident that their goods are in capable, experienced hands.



OUR VISION

To be the most trusted name in cross border trade facilitation in Tanzania, known for making the movement of goods simple, fast, and dependable.

OUR MISSION

To give every client a smoother path from origin to delivery, by combining strong trade relationships, disciplined customs handling, and clear communication at every stage of the journey.

WHAT WE DO

CUSTOMS CLEARANCE

We manage the full clearance process for incoming shipments, from tariff classification and duty assessment to inspections and release, so cargo does not sit idle at the port waiting on paperwork.



FREIGHT & CARGO COORDINATION

Once a shipment clears, we coordinate its physical movement from the port of entry to its final destination, working with transporters to keep goods moving on schedule and arriving intact.



WHAT WE DO

DOCUMENTATION & COMPLIANCE

Import permits, certificates of origin, tax filings, and regulatory approvals are handled on the client's behalf, reducing the risk of delays, fines, or rejected shipments.



CLIENT SUPPORT & TRACKING

We keep clients informed at each stage of the journey, from the moment a shipment is confirmed to the moment it is delivered, so there are no surprises along the way.



OUR VALUES

Efficiency:

We work to remove friction and delay from a process that is often slow by default.

Integrity:

Transparent handling of documentation, costs, and client goods at every step.

Reliability:

We do what we say we will do, on the timeline we commit to.

Partnership:

We see every client relationship as long term, not transactional.



CONTACT US

+255 712 345 678

info@prismark.co.tz

www.prismark.co.tz

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